



81342

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: Robert Bernstein Art Unit: 3622  
Serial No.: 09/777,098  
Filed: February 5, 2001  
For: METHOD AND APPARATUS FOR  
IDENTIFYING CUSTOMERS FOR  
DELIVERY OF PROMOTIONAL MATERIALS  
Examiner: Carlson, J.  
Attorney  
Docket No.: 81342

RESPONSE

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

In reply to the Office Action of April 7, 2006, the applicant responds as follows: